



Media Release

June 21, 2006

BCAA Traffic Safety Foundation Wins BC Medical Association's Excellence in Health Promotion Award

(Burnaby, BC) -- The BCAA Traffic Safety Foundation is admired by the BCMA for their unique, accessible, community based Mature Drivers program that promotes self awareness in a supportive environment, ending in results that protect the population as a whole.

"We are very proud to be recognized by the BCMA for the work that we do," stated Allan Lamb, Executive Director for BCAA TSF. "We implemented the Mature Drivers program just over a year ago and almost 1,500 people have attended the workshops in communities all around BC."

The BCAA Traffic Safety Foundation's Mature Drivers Workshops are designed to help mature drivers assess their own driving skills, habits and knowledge in a peer group environment while getting tips and strategies to help change and improve their driving.

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PHOTO: BCMA President Dr. MacDiarmid presents TSF Executive Director Allan Lamb with award for the Mature Drivers Program.

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