



Media Release

December 13, 2006

BCAA Traffic Safety Foundation Supports Super Road Check Night Fighting Impaired Driving

(Burnaby, BC) -- The BCAA Traffic Safety Foundation is lending their support to "Super Road Check" night, the RCMP, Lower Mainland and municipal Police Departments' operation in support of the "Night of a 1000 Stars" campaign to fight impaired driving.

On Friday, December 15th, the lower mainland will see over one hundred law enforcement officers posted in strategic locations from West Vancouver to the US border, linking up with the Washington State Highway Patrol in an effort to purge dangerous drivers impaired by alcohol or drugs from the roadways.

"We've been working with the RCMP on various safety initiatives in communities around the province and we fully support an action such as this that will save lives and reduce the damage done by impaired drivers," stated Allan Lamb, executive director, BCAA Traffic Safety Foundation.

The RCMP and municipal police forces step up their efforts during times when impaired driving incidents spike, such as the holiday season, but drivers should remember that these law enforcers *are* on the road 365 days a year. "It is important that the public realize that there are very serious consequences for impaired drivers and that the RCMP and police departments are out there ready to enforce the laws around impaired driving," adds Lamb.

Compared to the rest of Canada, British Columbians report to be the most against impaired driving yet, one in five admits to driving after drinking, and on average 2 people are killed every week by impaired drivers in BC.

The Traffic Safety Foundation's mandate is to reduce the number and severity of traffic crashes and injuries in B.C. and they are encouraging everyone to enjoy the holidays, but think about the effects of mixing alcohol or drugs with driving.

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Night of 1000 Stars:

A statewide safety effort named in recognition of all the committed officers in Washington State that protect the roadways over the year.

Available for Interview:

Staff Sgt. Bob Beaudoin, Area Service Manager Fraser Valley RCMP Traffic Services
Allan Lamb, Executive Director BCAA Traffic Safety Foundation

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For further information, contact:

Lennea Durant
Media Relations
BCAA Traffic Safety Foundation
Tel: 604-875-1182
E-mail: lenneadurant@shaw.ca

Allan Lamb
Executive Director
BCAA Traffic Safety Foundation
Tel: 604-297-2151
E-mail: allan.lamb@tsf-bcaa.com