



## MEDIA RELEASE

For Immediate Release

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### On The Watch – Drive To Save Lives Part of a Safer City

(Surrey, BC) – Drivers in Surrey that don't think anyone sees them run a red light at an intersection, are getting a big surprise when an RCMP officer pulls them over a block later and gives them a ticket for breaking the law.

This is how the *On The Watch – Drive to Save Lives* traffic enforcement and safety awareness campaign operates. Since May the Surrey RCMP has been using creative enforcement methods including unmarked cars and plain-clothes police officers to apprehend those drivers that break the law and put other road users at risk.

The *On The Watch – Drive to Save Lives* campaign is proving to be successful and is meeting enforcement targets. The Surrey RCMP has committed over 600 officer hours to this campaign and to date, there have been 1,065 violation tickets issued with over 920 of those being intersection violations. Other violations include impaired drivers, driver prohibition, vehicle impoundments, and vehicle defects.

“A similar campaign was launched at the same time in Nanaimo and is also seeing positive results,” stated Allan Lamb, executive director of the BCAA Traffic Safety Foundation. “The Foundation is very pleased to be partnering with the RCMP in Surrey and Nanaimo on such an important initiative that will hopefully save many lives in these communities.”

Peter Forand, sales manager for the BCAA sales centres in Surrey and North Delta, adds that the Traffic Safety Foundation's philosophy mirrors what Mayor Watts wants to accomplish with the Safe City Campaign, “it's about people working together to reduce crime and increase public safety in their community. The BCAA through our Foundation is working with communities members around the province to make sure our roads are safer for all users.”

The Surrey RCMP and the BCAA Traffic Safety Foundation designed the *On The Watch, Drive to Save Lives* campaign to increase public awareness about road safety and to reduce the number of crashes and traffic related harm on the roadways of Surrey.

To learn more about the BCAA Traffic Safety Foundation visit [www.BCAATSF.ca](http://www.BCAATSF.ca) or call 604-298-5107.

**DRIVE TO SAVE LIVES**  
**WWW.BCAATSF.CA**

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