

**The RCMP is On The Watch
And It's No April Fools' Day Joke**

(Nanaimo, BC) – April Fools' Day is no joke for the RCMP who will be *On The Watch* at various locations around the city in plain view or in plain clothes ticketing anyone foolish enough to break the law and put road users at risk.

This creative approach to traffic enforcement used for the *On The Watch* campaign has proven to be successful over the past year. Recently the police announced that over six thousand tickets had been issued since May to drivers for violations including not wearing a seatbelt, speeding, driving while impaired, and intersections.

According Cpl. John Blaase of the Nanaimo RCMP Municipal Traffic Section, the *On the Watch* campaign continues to show positive results. Blaase hinted that the RCMP is ramping up for a bigger deployment to take place the near future.

The RCMP launched the *On The Watch* campaign last May in partnership with the BCAA Traffic Safety Foundation as a way to make the public more aware of the seriousness of dangerous driving and what drivers can do to reduce the carnage.

Local BCAA Sales Centre manager, Bob Parker is pleased with the work that the RCMP is doing, "this is a very positive way to make all of us aware of dangerous driving. We are a very tight community and when there's a tragedy, it affects all of us. If this campaign can make us more aware drivers save lives that is a good thing."

When statistics indicate that on average one person dies on BC's roads and approximately 80 are seriously injured each week, and that 1 in 5 British Columbians admits to driving after drinking, the harm done by dangerous drivers is no April fools' joke.

To learn more about the BCAA Traffic Safety Foundation visit www.BCAATSF.ca or call 604-298-5107.

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Available for Interview: Cpl. John Blaase, Nanaimo RCMP Municipal Traffic Section

URL for this media release is: <http://www.tsfbcaa.com/content/custompages/news.aspx>

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WWW.BCAATSF.CA

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