

**BCAA Traffic Safety Foundation Declares June  
“Child Passenger Safety Month”  
in Preparation for New Government Regulations**

*(Burnaby, BC)* – Starting July 1, 2008, new child passenger safety regulations will take effect. All drivers will be responsible for transporting all children in age and weight-appropriate child car seats until their 9th birthday.

With the new regulations taking effect in just over a month, the BCAA Traffic Safety Foundation is stepping up its child passenger safety awareness campaign and declaring this June “Child Passenger Safety Month.”

“We want to help parents and caregivers prepare for the changes,” stated David Dunne, director of provincial programs for the BCAA Traffic Safety Foundation. “Our team of certified child passenger safety educators will be out around the province to answer questions and help people understand what is expected.”

During the month of June, CPS educators will be traveling around the province visiting schools and communities. They will have information packages and will be available for questions at child seat checks held at various community events.

A British Columbia-wide child car seat study shows that while 95% of babies and toddlers are restrained in the vehicle, but that more than half of the child car seats have installation or use problems that could compromise the child’s safety. The good news is that often only a few simple adjustments can make the difference and help to ensure that your child is as safe as possible in the vehicle.

Most children under the age of nine that have outgrown their forward-facing child seat should use a booster because they are too small for adult seat belts to be beneficial in a motor vehicle collision. A booster seat positions the child so that the seat belts can protect the body properly.

Dunne adds that a recent survey indicated an overall increase in booster seat use, but that there is still less than 50% of children between 4 and 9 years old using booster seats. This is why the legislation has been changed to include booster seats.

A correctly installed and used child car seat can reduce the risk of injury and death by up to 85%.

The new regulations come in to effect in just over a month. If you have questions you can call 1-877-247-5551 or visit [www.ChildSeatInfo.ca](http://www.ChildSeatInfo.ca)

## **Upcoming Child Passenger Safety Seat Inspection Checks:**

June 4 – North Vancouver  
BCAA - Park & Tilford Mall - 333 Brooksbank Ave  
10:00 AM – 3:00 PM - No Appointment Necessary

June 8 – Victoria  
Pearkes Recreation Centre - 3100 Tillicum Road  
10:00 AM – 3:00 PM - No Appointment Necessary

June 10 – Kamloops  
BCAA - 500 Notre Dame Drive  
10:00 AM – 3:00 PM - No Appointment Necessary

June 11 – Whistler  
Myrtle Phillips Community School - 6195 Lorimer Road  
10:00 AM – 3:00 PM - No Appointment Necessary

June 25 – Delta  
BCAA - 7343 120th Street  
10:00 AM – 3:00 PM - No Appointment Necessary

June 25 – Victoria  
BCAA - Broadmead Village Mall - 777 Royal Oak Drive  
10:00 AM – 3:00 PM - No Appointment Necessary

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### **Available for Interview:**

David Dunne, Director of Provincial Programs, BCAA Traffic Safety Foundation  
Marg Deibert, Senior Child Passenger Safety Instructor, BCAA Traffic Safety Foundation

### **About BCAA Traffic Safety Foundation**

The BCAA Traffic Safety Foundation is a non-profit registered charity working with families, communities and business partners to reduce the number and severity of traffic crashes and injuries in B.C. For more information visit [www.BCAATSF.ca](http://www.BCAATSF.ca) or call 604-298-5107.

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